光大控股 EVERBRIGHT

**Press Release** 

Everbright Joins Nobel Laureate at Global Chinese Financial Forum in Shanghai

The third Global Chinese Financial Forum, jointly organized by ChineseWorldNet.com and

MoneyWeekly, was held at Grand Hyatt Shanghai, Jin Mao Tower, Shanghai on 3-4

December. Senior economists, including a Nobel Price laureate in Economics, delivered

keynote speeches during the China Everbright Limited - Keynote Presentations, which

was attended by about 400 guests.

During the forum, Mr. Chen Shuang, Executive Director and CEO of Everbright, joined

renowned economists including Robert A. Mundell, Nobel laureate in Economics 1999,

Wang Qing, Morgan Stanley's Chief Economist for Greater China, and Jin Yanshi, chief

economist of Sinolink Securities, in a roundtable conference and gave a speech titled HK's

Role in China's Financial Industry Development. The speakers discussed various issues

including the financial crisis, opportunities and risks in China's economic restructuring, and

explored the options in promoting a global role of Renminbi. They also shared their views

on the economic outlook and investment strategies for 2010.

Through participation in such keynote forums, Everbright aims to promote its investment

funds and asset management businesses to both domestic and overseas investors.

Interaction with other participants also provides the latest information about the economy

and financial markets, helping Everbright to identify opportunities in financial markets at

home and abroad.

Meanwhile, the heads of corporate finance and market strategy of Everbright also gave

talks named 香港上市程式 (Listing in Hong Kong) and 2010 香港證券市場投資展望 (2010

Hong Kong Securities Market Outlook) in the Global Capital Market Forum and Wealth

Management Workshop, respectively. Brokerage and wealth management also set up

counters to promote their businesses.